

2024-25 ANNUAL JOINT GOALS

ROTARY'S VISION STATEMENT

Together, we see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves.



GOALS FOR PRIORITY 1: INCREASE OUR IMPACT

1. Eradicate polio, highlight Rotary's role, and plan for a polio-free world.
2. Increase the overall giving to The Rotary Foundation and build the Endowment Fund to US\$2.025 billion by 2025.
3. Encourage community assessments and measurement of projects and programs at the club, district, and international levels.

GOALS FOR PRIORITY 2: EXPAND OUR REACH

1. Advance actions to cultivate diversity, equity, and inclusion in our clubs and the family of Rotary.
2. Strengthen existing relationships and develop new partnerships that align with our Action Plan.
3. Establish and nurture innovative clubs and new participant engagement channels.
4. Increase awareness and understanding of Rotary and our members' impact in communities locally and globally.

GOALS FOR PRIORITY 3: ENHANCE PARTICIPANT ENGAGEMENT

1. Enhance member engagement tools that support clubs in meeting their members' needs and increasing member retention.
2. Increase collaboration and connection among participants, particularly Rotary and Rotaract clubs.
3. Highlight opportunities offered through Rotary to foster professional connections and build leadership skills.

GOALS FOR PRIORITY 4: INCREASE OUR ABILITY TO ADAPT

1. Support regional adaptability by testing innovative approaches to foster greater collaboration and operating efficiencies.
2. Support diversity, equity, and inclusion in our leadership and governance.

District Governor's Action Plan

DGE Joy Goals for 2024-2025

2024-2025 District 7600 Goals

Vision Statement of Rotary International

Together, we see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves.

Let's create *The Magic of Rotary!*

Increase Our Impact:

- Complete Global Grant Project Chesapeake by 2024-2025
- Boost Rotary Foundation Annual Fund through Rotary Direct (10% enrollment increase) and Paul Harris Society membership (additional 10)
- Support Polio Plus by increasing Polio Plus Society membership from 110 members to 125 members (additional 15)

Expand Our Reach:

- Innovate with 4 new clubs (Satellite, Impact, Cause-based, Community, Rotaract or E-club)
- Distribute informational publications (Newsletter, Website Articles, Social Media)
- Foster collaboration with Grant Projects among clubs

Enhance Participant Engagement:

- Personally welcome new members with a phone call from District Leadership
- Conduct Youth Services activities (Interact Club, Youth Exchange, RYLA, Mentoring)
- Utilize DACdb Engagement Module to track the 5 Areas of Service (Club Service, Community Service, International Service, Youth Service, Vocational Service)

Increase Our Ability to Adapt:

- Ensure Club Officers complete job specific training on Rotary Learning Center (President, Treasurer, Secretary, Public Image, Membership, Foundation Chair)
- Implement a Leadership Continuity Plan within clubs
- Review and update club bylaws for relevancy

